

Written by Claire Perkins

June, 2009 (Scottsdale, Ariz.)— ArizonaFoothillsMagazine.com announces a huge increase in Web views, visits and page views per visit for the week of June 7.

? Page views climbed 64.28% since the previous week

? Visits rose 23.5%

? Pages per visit were up 33.02%

The recent home page renovation, new Web features and About Town E-Newsletters all have contributed greatly to the jump in activity. The Web site has five active blogs, featuring food, style, travel, home and Valley happenings. The site is updated daily with between 6-10 new articles, all exclusive to the site and not found in the magazine or anywhere else.

"We're finding as much success in Web publishing as we are in our magazine," says President and Publisher Michael Dee, "There are so many different ways to feature and promote Valley businesses and people instantly."

For more information on Web advertising, please call Michael Dee at 480.460.5203x202.

ArizonaFoothillsMagazine.com is the Valley's fastest-growing Web site. *Arizona Foothills Magazine* and Arizona Foothills Online are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by the Audit Bureau of Circulations (ABC). Scottsdale-based

Media That Deelivers, Inc. is a leading luxury magazine publisher that produces 11 titles in its luxury collection of magazines, including the monthly *Arizona Foothills Magazine*, bi-monthly *Arizona Foothills Tucson Online*, bi-monthly *Estates West*. The company also publishes an array of custom products for world-renowned organizations like the Arizona Biltmore Resort & Spa, The Westin Kierland, and now four JW Marriott Resorts.