

## Rules and Regulations or "Rules"

No purchase is necessary to enter this contest.

In addition to the requirements set forth below, the *Arizona Foothills Magazine* Dog Days of Summer Contest, or "Contest", is open to all dogs, except those owned by directors, officers, agents and employees of Media That Deelivers and members of their respective immediate families living in the same household.

By submitting an entry, all individuals accept the terms and conditions of these Rules and agree to be bound by them. This Contest is subject to all applicable federal, state and local laws and regulations. This Contest is void where prohibited by law.

### SUBMISSIONS

To enter a dog for the **Dog Days of Summer** Contest, e-mail Entry Information to [contest@azfoothills.com](mailto:contest@azfoothills.com) by July 30, 2012. All entrants will include:

\*The dog's name, age, and hometown

\*The owner's name and contact information

\*An adorable dog photo

\*Whether the dog is over or under 20 pounds (this will determine if they are competing as a big or small dog)

Only one entry per dog will be permitted. All entries received by deadlines will be considered. Odds of winning are determined by the number of eligible entries received. **All entry information and photos become the property of *Arizona Foothills Magazine* and Media That Deelivers upon entry. All entries must be received by the Entry Deadlines.**

### DOG CASTING CALLS

Owners are asked to bring their dogs to Vestar properties Westgate City Center on Friday, July 27 5 p.m.-7 p.m. Tempe Marketplace on Saturday, July 28 10 a.m.-12 p.m. and Desert Ridge Marketplace on Sunday, July 29 from 10 a.m.-12 p.m. to enter in person and start the contest with 300 votes. A professional photographer will be on hand to take a photo, and *AFM* representatives will be available to answer questions.

Casting call activities will include a doggie glamour shot, prizes, treats and a variety of other activities.

### Dog Days of Summer 2012 CONTEST ENTRY DEADLINE

All entries must be received by 11:59:59 A.M. on July 30, 2012.

### Dog Days of Summer 2012 CONTEST

All contest entrants will be published on our Web site for voting. Voting will take place between 12:00:01 PM (Arizona time) on Wednesday, August 1, 2012 until 11:59:59 AM (Arizona time) on Friday, August 31, 2012.

Only one vote is counted with each click of the "vote" button.

There will be separate voting categories for dogs over 20 pounds (big dogs) and those under 20 pounds (small dogs).

The five dogs in each category with the most votes as the clock strikes 11:59:59 A.M. on August 31, 2012 will be judged by a panel of expert judges until a winner is selected. A winner in each category will be selected, leaving the "cutest big dog" and the "cutest small dog".

From there, one of the two winning dogs will be awarded "Dog of the Year" title and \$500 cash from *Arizona Foothills Magazine*.

### Dog Days of Summer 2012 DISQUALIFICATIONS

Bot activity and mechanical voting is not an acceptable form of voting. If this type of false voting is detected by our server, the associated IP address will be banned from voting. *Arizona Foothills Magazine* and Media That Deelivers, Inc. reserve the right to disqualify any individual suspected in partaking in this type of activity, or any other voting activity they deem unfair.

*Arizona Foothills Magazine* and Media That Deelivers, Inc. reserve the right to interpret votes how they see fit, withdraw or suspend any entrants, change any functionality or feature on the Web site and revise these terms and conditions at any time and without notice.

# Dog Days of Summer Rules and Regulations Summer 2012

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## Dog Days of Summer 2012 WINNER

The five big dog entries and five small dog entries with the most votes at the end of the voting period will move on to round two where a panel of judges will select the official cutest big dog, cutest small dog and **AZFoothills.com 2012 Dog of the Year**. In addition to the coveted title, the winner will receive an array of doggie prizes and an editorial spread in a 2013 issue of *Arizona Foothills Magazine*.

**ADDITIONAL PRIZES** Additional prizes may be contributed for the winner and finalists, depending on the depth of participation by "**AZFoothills.com 2012 Dog Of The Year**" sponsors.

## PRIZE TERMS & CONDITIONS

All prizes and benefits of any kind awarded herein, including without limitation, must be accepted as awarded without substitution and are not transferable, not for resale, and have no cash surrender value. No cash or prize substitution is allowed for all or any portion of the Prizes awarded hereunder except at the discretion of the Sponsors. Prizes cannot be refunded, transferred, reissued, revalidated or combined with any other offer and must be accepted as is. Prizes must be claimed within one month of the award of the Prizes. No rain checks shall be provided.

The Sponsors reserve the right, in the event that the Prizes, or any component thereof, cannot be awarded as described for any reason, to substitute another prize or component of a prize of equal or greater value, without liability. In the event that any prize winners hereunder do not use any portion of the Prizes, there will be no refund, extension, transfer, substitution or any kind of compensation provided.

*Arizona Foothills Magazine* shall not be responsible for ground transportation, economy air travel within the US or hotel accommodation expenses or costs, including all US federal and provincial airport and departure taxes, incurred in connection with the contest. All these costs shall be the sole responsibility of the Entrants.

*Arizona Foothills Magazine* reserves the right to verify eligibility qualifications of all Contest entrants and participants. All Contest entrants and participants must comply with these Rules. In addition to the foregoing and in order to be eligible to participate in any Contest-related events and claim any of the Prizes, or any other prizes or benefits awarded hereunder, all Finalists and Prize winners must execute a full release and affidavit of eligibility in a form to be provided by *Arizona Foothills Magazine* which relieves *Arizona Foothills Magazine* from any and all liability for injury associated with any prize or benefit awarded, as well as satisfy any and all laws and regulations and other criteria required by the respective province(s) of residence of the Finalists and Prize winners. Once the Finalists and Prize winners have satisfied these requirements, they will be entitled to participate in any Contest-related events and claim the Prizes, or any other prizes or benefits awarded hereunder.

By entering or participating in this Contest, all entrants and participants irrevocably grant to the *Arizona Foothills Magazine* the right to include their name and information on any *Arizona Foothills Magazine* mailing lists and to use their name in any publicity carried out by *Arizona Foothills Magazine*, and agree to grant to *Arizona Foothills Magazine* a non-exclusive irrevocable license and right to incorporate, use and reproduce their photograph, voice, name and likeness in whole or in part in and in connection with the advertising, exhibiting, marketing, promotion and exploitation of *Arizona Foothills Magazine's* business in any manner, in all media throughout the world. Individuals who do not wish that their personal information be used for such promotional and publicity purposes (otherwise unrelated to the Contest) are required to so indicate in writing to *Arizona Foothills Magazine* at the following address: Media That Deelivers, 8132 N. 87th PL, Scottsdale, AZ 85258 ATTN: **AZFoothills.com 2012 Dog Days of Summer Contest**.

In no event shall Sponsors, or their respective affiliated and associated entities, be held liable for any delays or cancellations due to circumstances beyond their reasonable control. Contest entrants and participants assume all liability for injuries caused or claimed to be caused by participation in this Contest, or the use or misuse of any prize granted herein, including any all and losses, damages, claims, actions and causes of action with respect to any prize so granted including without limitation, all liability and risks in connection with travel. Without limiting the generality of the foregoing, by entering or participating in this Contest, entrants and participants release and forever discharge Sponsors and their respective parent companies, affiliates, subsidiaries, agents, and advisors and the employees, officers, directors, shareholders, agents and representatives, from any and all damages, rights, claims and actions of any kind whatsoever arising in connection with the Contest or resulting from acceptance, possession, or use or misuse of any prize awarded in connection with the Contest, including without limitation personal injury, death, and/or property damage as well as claims based on publicity rights, defamation, or invasion of privacy.

Sponsors and their respective affiliated and associated entities, assume no responsibility for lost, stolen, mutilated, late, misdirected or ineligible entry forms or for any computer, online, human or technical malfunctions that may occur in the administration of the Contest. If for any reason this Contest is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other cause beyond the control of the Sponsors, or their respective affiliated and associated entities, or any act corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest, Sponsors reserve the right, in their absolute and sole discretion, to disqualify an individual and/or cancel, terminate, modify or suspend the Contest. Sponsors and their respective affiliated and associated entities, shall not be responsible under any condition whatsoever for any problems or technical malfunctions relating to the Contest or for any printing or typographical errors or problems in connection with any Contest-related materials. Any attempt by anyone to damage or disrupt the Contest shall be considered a violation under criminal and civil law. Sponsors and their respective affiliated and associated entities, reserve the right to seek damages or other remedies against such person.

In the event of any dispute regarding entries received from multiple users having the same e-mail account, entries will be deemed to be made by the authorized account holder of the e-mail address submitted during entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. The Contest Winner may be required to provide *Arizona Foothills Magazine* with proof that the Contest Winner are the authorized account holders of the e-mail address associated with the winning entries, or forfeit any prize awarded hereunder.

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It is the entrant's sole responsibility to notify *Arizona Foothills Magazine* in writing at the address indicated above if she changes her address, e-mail address or telephone number. All corrections must be received prior to the Entry Deadline.

All monetary amounts referenced herein are in US dollars.