

EDITORIAL FOCUS

JANUARY

The Women Who Move The Valley Issue

The Valley is full of amazing women CEO's, business-owners, doctors, activists, philanthropists and amazing moms. Our third annual Women Who Move The Valley issue highlights 10 dedicated, talented movers and shakers who shape our metro. If that isn't inspiring enough, we tell-all in our guide to keeping New Year's Resolutions all year long. **Plus:** Keep an eye on our cover to see a first glimpse of the 2009 Face of Foothills Model Search winner. **Bonus Circulation:** 250+ of the Valley's most influential women will be given a copy of this exclusive issue at the Women Who Move the Valley brunch. **Advertorial:** Health & Self

FEBRUARY SIGNATURE ISSUE

The Golf Issue Not sure what to wear to the Phoenix Open? We'll drive home awesome sportswear ideas for men and women. *AFM* will also profile local lovebirds—Six of the Valley's favorite couples—revealing stories of how they met, their proposals, weddings and more. **Bonus Circulation:** 5,000 copies will be distributed at the Phoenix Open in VIP areas like locker rooms, the corporate village and more. **Advertorial:** Let's Shop! The Valley's Hottest Shopping Spots

MARCH SIGNATURE ISSUE

The Best Of Our Valley Issue We asked for your favorites, and you told us! In our March issue, we feature hundreds of winners chosen in our Best Of Our Valley contest, from favorite doctors to best burger to charity events and local couples. Keep this Best of Our Valley guide on hand all year round.

APRIL

The Entertaining Issue *AFM* celebrates "The Chairs" six local ladies behind the planning of the Valley's most impressive charity gala events. These event chairs and party planners will share their secrets on how to entertain in style, from an intimate dinner to a blowout bash. Also, table settings from the pros, entertaining do's and don'ts and sommelier choices for best spring wines and colorful cocktails. Be sure to R.S.V.P! **Advertorial:** Entertaining at Home

MAY SIGNATURE ISSUE

The Showhouse Issue The winners of our online virtual Showhouse contest show off their greatest work and the rooms that our readers loved best. Tour the most handsome spaces in the Valley and get some home décor ideas of your own. Plus look at fine alternative "houses"—from tree forts to luxury homes for dogs. And let's not forget our mothers this month: We honor some incredible Valley moms who go the distance to put their kids first. Thanks, mom! **Advertorial:** Best Valley Healthcare

JUNE

The Valley Insider Guide Even if you've lived in Arizona all your life, you're sure to discover something new with *AFM's* Valley Insider Guide. We ask Valley know-it-alls, like local chefs, business owners, concierges and experts, about their favorite things to do and see in the Valley of the Sun. **Plus:** Great Dads we profile six fabulous local fathers and their children. But this year, we'll interview the kids on why their dads rock. **Advertorial:** Best Board-Certified Cosmetic Surgeons **Advertorial:** Staycations! Local Resort Deals for Summer

JULY

The Bon Voyage Issue School's Out for Summer! *AFM* profiles five major players in education, including ASU professors, private school principals and more and what they do on their summer breaks. **Plus:** Cali or Bust! We highlight the most incredible places to stay in our neighboring state, California. We'll tell you where to visit, what to taste, what to wear and why. Remember to pack *AFM* in your carry-on! **Advertorial:** Weekend Getaways

AUGUST

The Back to School Issue Life's a Beach. We'll give you the inside scoop on five local families who summer in Coronado, complete with photos, summer secrets and vacation memories. Also, we'll tell-all in our indispensable College Guide, sharing advice for parents with kid entering or returning to college life this fall. **Advertorial:** The Valley's Best Chef's

SEPTEMBER SIGNATURE ISSUE

The Best Places to Live Issue From Glendale to Scottsdale, our Valley is brimming with incredible places to live. Our feature story outlines those properties, including communities with extra-special amenities and architectural styles. Green homebuilders weigh-in, sharing eco-friendly tips on how to preserve energy, implement green décor and more. **Plus:** *AFM* gets a peek into the most amazing backyards and gardens in town.

OCTOBER

The Design Issue Interior trends are the focus of our annual Design Issue: we look at must-have colors, textures and styles of the moment. Also check out the Valley's up-and-coming interior and fashion designers and newest design boutiques. **Plus:** We share expert staging tips in our "Designed to Sell" feature. **Advertorial:** Seniors in Style—Best Retirement Communities **Advertorial:** Best Dentists

NOVEMBER SIGNATURE ISSUE

The Luxury Issue Pamper Me! In our coveted Luxury Issue, we share 10 ways not to lift a finger. From incredible luxury services to butlers, drivers and pet walkers, you'll have it made. Also, get ready for a gold rush! *AFM* showcases gold, silver and crystal opulence that elevate any interior. **Plus:** We wow you with our elaborate place settings.

DECEMBER

The Holiday Issue Who says you have to be home for the holidays? We'll share ultimate holiday vacation destinations from the mountains to the shores, and disclose festive holiday plans and traditions of Valley families. **Plus:** Present Perfect! In our tell-all buyer's guide, we'll uncover incredible gifts, local places to splurge and we'll show you our shopping lists. All you'll have to do is wrap it up! **Advertorial:** New Year's Eve Hotspots and Celebrations