

# Meet Alan Reinken of La Maison Interiors

Written by Arizona Foothills Magazine

---

**Scottsdale is changing, for the better, and La Maison is its newest addition. We couldn't be more thrilled to welcome La Maison, a unique home furnishings and interior design store.**



We caught up with Alan Reinken, the mind behind La Maison and its break into Scottsdale's furniture industry. "We feel La Maison Interiors is THE place to have a total visual experience. We are excited to share La Maison and help our clients "discover their style."



**Q. What type of client does La Maison's furniture appeal to?**

We appeal to a very diverse clientele because we carry a very wide range of products.

**Q. Being new to the Valley, what does La Maison offer that other furniture stores don't?**

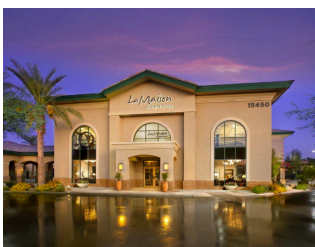
A. La Maison offers a unique selection where one can find the best quality home furnishings in Scottsdale. It's a broad selection of "looks." It's a chic, but very approachable shopping environment.

**Q. As far as home and design trends, what are you seeing in the Valley?**

We are seeing cleaner, straighter lines in ALL lifestyles. We are not seeing as much layering. "Pops" of color are important. There is also an emphasis on accent colors.

**Q. You have been known for many years, running Robb & Stucky and know this market very well. What is the major difference La Maison brings to the Valley?**

A. Our product is specific to the lifestyles of Arizona and not of a national chain. Each furnishing and accessory is purchased with this lifestyle in mind.



**Q. There have been many changes in the furniture industry lately. What made you open in Scottsdale?**

A. Scottsdale is still the most dynamic, exciting city to live in with great homes and wonderful people. This is THE place to start a business!

**Q. What is motivating you to set the standard in the interior design and furniture business?**

A. I have a great desire to buy and create beautiful furnishings and then display them in a stylish manner. Why buy mass produced furniture? There are beautiful furnishings from craftsmen all over the world and I want to share those furnishings.

**Q. How confident are you in the Scottsdale market?**

A. Extremely ---obviously!

## Meet Alan Reinken of La Maison Interiors

Written by Arizona Foothills Magazine

---

**Q. We see a majority of visitor to our web site from Canada and buying in Scottsdale. Are you seeing this trend?**

A. Absolutely! We're very grateful for them. We enjoy assisting them in designing their Arizona homes.

**Q. How many square feet is your showroom?**

A. 27,000 sq ft.

**Q. What is customer service to you?**

A. Customer service is truly the only thing we have to sell. It's who we are and our culture.

**Q. How many staff members does La Maison have?**

A. 13.

For more information visit [lamaisonaz.com](http://lamaisonaz.com).