

Scottsdale Fashion Square Countdown is On

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Come enjoy Card Care benefits, a VIP breakfast and a sneak peek at 18 new retailers!



At 10:15am on Oct. 15 (10/15) Scottsdale Fashion Square will open a brand new 100,000-sq.-ft. expansion featuring Arizona's first Barneys New York department store and 18 additional retailers and restaurants.

Avid Arizona shoppers are encouraged to join the City of Scottsdale officials, as well as Westcor executives, to celebrate the launch of the new expansion. All shoppers who pre-purchase a \$50 Care Card at the Concierge Desk or at participating retailers will be invited to attend the VIP Breakfast on October 15th as well.

The Care Card grants card holders a 20 percent discount at more than 50 Scottsdale Fashion Square retailers, including Banana Republic, kate spade, Gucci, Lacoste, Michael Kors and more than 500 retailers across the Valley. Care Card purchasers can also get a sneak peek at the new retail that resides in the east wing since all of the new retailers, including Barneys New York will open at 8:30 a.m. on Oct. 15th.

The grand opening festivities start Oct. 15th at 10:15 a.m. for the public and will conclude on Sunday, Oct. 18th. The weekend events include performances by nationally known string quartet, Phat Strad and the one-of-a-kind art exhibit, "The Mannequin Is Our Muse" that features original works of art using full-sized mannequins created by Scottsdale Fashion Square retailers, local artists and celebrities including Simon Doonan, creative director for Barneys New York. The top five art works as voted on by shoppers and a panel of judges will be displayed at the Scottsdale Museum of Contemporary Art.

The new Barneys wing will of course welcome Barneys New York and 17 additional retailers and restaurants. The list includes: Aqua Beachwear, LTJ Arthur, Aveda Lifestyle Salon, Banana Republic, Christian Audigier, Forever 21, Fred's, J Crew, Love Culture, Kenneth Cole, Marcella's Italian Kitchen, Michael Stars, Modern Steak, Pandora, Paris Optique, Perfume Gallery, Stash Collections, and True Religion.

For more information on the opening week activities, visit www.fashionsquare.com.