

## Mommy-To-Be Gift Guide

Written by Christine Whitton

Monday, 19 July 2010 01:00 - Last Updated Thursday, 15 July 2010 13:44

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**Known for their timeless keepsakes and patented blue boxes, Tiffany & Co. has become the luxury leader in helping men wow their leading ladies with sparkling one-of-a-kind pieces perfect for those once-in-a-lifetime moments.**



Photo credit: Carlton Davis

Tiffany's resident expert in all things daddy-related, Butch Pellant, sales manager for the Scottsdale Fashion Square store, is helping dads ease the transition into parenthood with the presentation of a mommy-to-be gift. (This gift has also been coined the "push gift.") "The person who told me about this gift is really a good friend of my wife's—she actually hosted [my wife's] first baby shower," says Pellant, a father of three. "I thought alright, I understand what that [gift] means. All I knew was that I wanted it to be really special and have a lot of impact. So I thought diamond studs were the best gift."

And like the gift, Pellant wanted the card to be as memorable. "I had written the card as if it came from the baby," he says. It said: "I am looking forward to meeting you. You are going to be a wonderful mommy." Needless to say his wife was blown away. For Pellant, who had the gift presented to his wife at her baby shower, says he could have also presented it in the delivery room. And like any good husband, Pellant pays the trend forward by telling other expectant parents. "There are a lot of dads and moms out there who have never heard of this new trend," he says. Back on the sales floor, Pellant says the hardest decision for most dads is choosing the perfect piece of jewelry. He suggests that dads start out by determining a price point. "I also think with this gift you need to consider the lifestyle of the mom," says Meredith Moss, Group Director for Tiffany & Co. "Maybe she likes rings; we also have necklaces, bracelets and charms (in sterling silver and gold)." To be more fashion-forward, one can also personalize the gift by engraving. In the end, it will be the sentiment that means the most to mom.

The following is a guide to some of Tiffany's most sought-after mommy-to-be gifts.

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### Tiffany Keys



Photo credit: Carlton Davis

The Tiffany Keys Collection (from left): trefoil key in 18-karat yellow gold, \$850; kaleidoscope key in diamonds and platinum, \$10,000; mini key in diamonds and platinum, \$1,450; trefoil key in diamonds and 18-karat white gold, \$1,000; oval key in 18-karat yellow gold, \$300; and the crown key in sterling silver, \$175. Chains sold separately.

E-mail [Scottsdale.info@Tiffany.com](mailto:Scottsdale.info@Tiffany.com) to confidentially purchase this gift.

### Tiffany Sterling Silver Charms

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Photo credit: Richard Pierce

Tiffany Co. locks in the look—sterling silver jewelry loaded with charms—in bold letters, numbers, hearts and famous icons including the Tiffany Blue Box, Atlas, 1837, and Return to Tiffany. These silvery chic charms click into gear—handbags, key rings, belts—or wear beautifully on superfine silver chains. \$150 each.

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### Tiffany Notes Pendants



Photo Credit: Carlton Davis

Tiffany Notes pendants (from left): Tiffany Notes round bead pendant in sterling silver, \$165; Tiffany Notes round pendant in 18-karat gold small, \$900; and the Tiffany Notes charm in 18-karat gold, \$250. Chains sold separately.

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### Tiffany Garden Pendants



Photo credit: Tiffany Co.

Tiffany Garden flower pendants (from left): citrine and diamond flower pendant in 18-karat yellow gold, \$850; lavender amethyst and diamond flower pendant in 18-karat rose gold, \$850; and peridot and diamond flower pendant in 18-karat yellow gold, \$850.

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### Tiffany Metro Rings



Photo credit: Tiffany Co.

Tiffany Metro rings in 18-karat gold (from left): diamonds in 18-karat white gold, \$1,750; aquamarines in 18-karat white gold, \$1,650; diamonds in 18-karat yellow gold, \$1,750; peridot in 18-karat white gold, \$1,650; amethyst in 18-karat white gold, \$1,650; and diamonds in 18-karat rose gold, \$1,750.

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### Tiffany Celebration® Rings



Photo credit: Tiffany Co.

Tiffany Celebration rings in platinum (from top): Tiffany Swing pink sapphire and diamond ring, \$2,175; bead-set pink sapphire and diamond band ring, \$3,500; Tiffany Jazz pink sapphire and diamond ring, \$2,600; round brilliant diamond band ring, \$13,825; and a round pink sapphire and diamond band ring, \$7,225.

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### Tiffany Heart-Shape “Mum” Charm and Link Bracelet

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Photo credit: Tiffany Co.

Tiffany Co. heart-shape "Mum" charm in 18-karat gold, \$1,350; and a 18-karat gold link bracelet, \$1,800.

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### Return to Tiffany Round Tag Bracelet



Photo credit: Stephen Lewis

The Return to Tiffany Round Tag bracelet in sterling silver defines classic fashion with a clean, open design polished to a silky smoothness. The engravable bracelet wears with ease, reflecting peerless Tiffany craftsmanship with every movement. \$225.

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### Tiffany Hearts Pendants



Photo credit: Tiffany Co.

Tiffany Hearts pendant in 18-karat white gold, \$800; and double-heart pendant in 18-karat rose gold, \$900.

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