

Scottsdale Fashion Week 2009

Written by Claire Perkins

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Choose your outfits wisely, ladies. If Scottsdale Fashion Square (and their marketing team!) didn't have enough going on lately with the opening of the new Barneys wing, the unbelievable shopping center is hosting Scottsdale Fashion Week November 5-7, a series of upscale fashion shows that will celebrate all Scottsdale's shopping scene has to offer. For three fashion-filled days, up-and-coming designers will hit the runways with well-known national brands and international names alike to create fashion magic.



Wearable ArtWalk

Thursday, November 5, 2009

Feeling artistic? The SFW kickoff is Thursday, November 5, and free for the public to attend. Shoppers and passersby will take in opening presentations and the wearable ArtWalk Preview Fashion Show from 6-7 p.m. on the SouthBridge Open Runway. The ArtWalk will run from 7-9 p.m. and feature models in art-to-wear clothing and jewelry from wearable artists. The party doesn't stop after the show, either. The public is invited to visit more than 20 galleries along Marshall Way, Stetson Avenue and Main Street who will host incredible exhibits, shows and more.

Runway Fashion Shows

Friday, November 6, 2009 and Saturday, November 7, 2009

Hold onto your (fashion-forward) hats! November 6 and 7, Scottsdale will light up with 25 sizzling runway shows. Tickets can be purchased here for the two days: www.scottsdalefashionweek.com/ticket-sale.asp

The Main Runway will be located on the Scottsdale Waterfront at Scottsdale and Camelback Roads. This Olympus Fashion Week-style tented event will showcase top brands like Barneys New York, CH Carolina Herrera, St John, kate spade and Banana Republic, along with incredible designers and fashion celebrities on a professional 80-foot runway. Across the canal at SouthBridge will be a number of al fresco fashion presentations by local designers at the SouthBridge Open Runway. Move your Loub's! Here is where you need to be and when for all the unbridled glamour you can handle.

Friday, November 6, 2009

Main Tent Stage Runway Showtimes:

- 6:00- Kevan Hall
- 7:00- Zhao Bandi
- 8:00- bebe
- 9:00- Escada
- 10:00- Dillard's with Celebrity Fashion Stylist Nolé Marin and Designer Eva Franco

SouthBridge Open Runway Showtimes:

- 5:30 p.m. Dance Performance
- 6:15 p.m.- iuk iuk Designer of the Year
- 7:00 p.m.- Destiny's Bride
- 7:45 p.m.- Twirl Boutique
- 8:30 p.m.- Angela Johnson
- 9:15 p.m.- Italia Rocks Couture
- 10:00 p.m.- Tikini Hut
- 10:45 p.m.- Ivon Reyes Couture
- Lifestyle Showcase 5:00 to 11:00 p.m.- Scottsdale Waterfront at SouthBridge

Saturday, November 7, 2009

Main Tent Stage Runway Showtimes:

- 6:00 p.m.- Banana Republic
- 7:00 p.m.- kate spade
- 8:00 p.m.- St. John
- 9:00 p.m.- CH Carolina Herrera
- 10:00 p.m.- Barneys New York

SouthBridge Open Runway Showtimes:

- 5:30 p.m.- Nostalgic Boutique and AGA Couture
- 6:15 p.m.- Joya Bazaar
- 7:00 p.m.- Garage
- 7:45 p.m.- RAW by Amelia Walsh
- 8:30 p.m.- VMarie Fashion
- 9:15 p.m.- Vickilyn's Closet
- 10:00 p.m.- Art Institute of Phoenix

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10:45 p.m.- Pucci Salon

Lifestyle Showcase

5:00 to 11:00 p.m.- Scottsdale Waterfront at SouthBridge