

Look Hot and Stay Cool with These Summer Menswear Tips

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Tuesday, 14 April 2015 00:00 - Last Updated Monday, 11 May 2015 14:00



Summer has nearly arrived. There are pool parties, backyard barbecues, and beer gardens aplenty to look forward to. It's time to move all of your chunky sweaters to the back of the closet in favor of a perfect summer wardrobe.

Here's some advice on how to look good under the warm sun:

Dare to Bare Your Back

Luckily for men, baring your skin doesn't mean waxing your legs or bikini lines; however, it may be a good idea to trim back some of your winter fur. Smooth is in – not to mention, the heat of summer will have your chest and back hair glistening in sweat.

Whilst it may sound a bit strange to start a style guide with a grooming recommendation, do you *really* want to be sporting a V-neck t-shirt with a visible chest thatch? It's entirely up to you how much [summer grooming](#) you undertake, but men with hairy backs are advised to considering hair removal before hitting the beach.

Shine Bright and Be Bold

If you have a soft spot for [bright colors](#), you're in luck this summer. Bright colors are all the rage and everybody from Zac Efron to David Beckham and Kanye West have been photographed rocking bold shades.

It's time to say goodbye to a winter wardrobe full of uninspiring blacks and greys, and usher in a little vibrancy with bright yellow and white. Plus, the physicists at Colorado State University report that [brighter colors will keep you cooler than darker tones](#). Opt for whites, yellows, and oranges, and if you're feeling brave purchase some pink.

Wear White

In fact, when it comes to reflecting the sun and keeping you cool, there is no more efficient shade than white. The classic white surf polo shirt is an enduring fashion trend for a very good reason, and it is because it combines simplicity with practicality.

Why not pick up a couple of [surf polo shirts](#) (they do not all have to be in white), and team them with jeans or chinos, and a lightweight cardigan? If you are going to wear white, take care when eating – just one ketchup accident could leave you regretting your choice.

Picking out Patterns

The second biggest trend for summer 2015 is a [bold print](#), and anybody who is anybody is currently rocking their best printed T shirts, lightweight knit sweaters, and board shorts.

Whilst the Aztec look was massive a couple of years ago, this time it is the classic floral print which has style-conscious gents smiling. This can be a rather ostentatious and adventurous look, so it's not for everyone. If you are looking to get in on the trend, pick up a lightweight floral print shirt and wear it with pride.

Keeping Things Light

The most important style tip, for this and any summer, is to always remember that lightweight fabrics are your best choice in hot weather. The last thing that you want, especially when flirting with the cute barmaid at your local watering hole, is to end up with sweat patches because your clothes are too heavy for the climate. If possible, stick to natural and breathable fabrics like cotton, linen, or muslin. They are stylish, without weighing the body down with heavy or itchy materials.