

4 Essentials for Choosing the Perfect Watch

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Choosing a timepiece can be a tough decision, and the stakes are higher when it's a gift for someone else. If you're looking for the perfect gift, a watch is a great choice. However, it's an investment worth putting in a little foresight and planning to find the best match for his style and your budget. Here are four essentials that should help guide your hunt for the perfect watch:

1. Matching Style to Occasion

The first thing to consider is the recipient's personality and personal style. A basic question to start with is whether he prefers a classic or contemporary look. If he wears a tailored suit, classic might be the way to go. If he's wearing jeans to the office, a classic style isn't going to fit with the rest of his look.

[AskMen](#) describes an analog style watch as more sophisticated in comparison to a digital face, advising that it can be worn for at work or on a date. There's no shortage of styles from which to choose among analog watches, and the variety can verge on overwhelming. Checking online on sites like [TrueFacet](#) let you compare a wide range of options in a single spot.

2. The Price Is Right

A watch is an investment, and if you're planning to give one as a gift, your budget is always going to be a factor. GQ places the bottom rung of how much you can expect to spend on a fine watch at \$2,500. Anything below that, and you're going to get a lower quality, large scale production item. That being said, gifting a luxury watch makes a big statement, and you should take pride in a well-chosen selection. You can never go wrong with a [Rolex bought from an authentic source like TrueFacet](#) to find the one he'll love. It's possible to save money with promotions online, but try not to cut corners with a low quality model.

3. Timing Your Timepiece Purchase

Purchasing a watch is a very specific transaction, and requires planning, research, and some knowledge of what you're looking for. According to the Gentleman's Gazette, one of [the top rules to follow when buying a men's watch](#) is to never make an impulse purchase. Start with the basics aspects you want to find your model, like the type of face covering. According to AskMen, the three most common types are:

- Mineral glass
- Synthetic Sapphire
- Plexiglas

Each comes with its own perks and drawbacks, like synthetic sapphire, which not only looks great, but is also the most scratch resistant. These are just a few of the details that affect a watch's value, from designer to materials used, and the type of band. If you're recipient isn't one for gadget, a simple design without the bells and whistles is going to be the best match.

4. Wearing Personality on the Wrist

What kind of watch will your recipient actually enjoy wearing? Investing in the most expensive wristwatch might demonstrate your financial commitment, but it's not always the best gift for your recipient.

Think about your recipient's lifestyle, and where he spends his time. If you're [shopping](#) for an outdoorsy guy, a sports watch might be your best bet. Matching the watch to the personality and lifestyle is a surefire way to make sure that you choose a timepiece that will be a good fit.

At the end of the day, it's the thought that counts, and he's going to appreciate the effort you put in to picking out a meaningful gift.