

## The Trends That are Taking Over: Swimsuit Edition 2018

Written by Eliza Cann

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Your social media feeds are flooded constantly with Instagramers and influencers, frolicking on the beach or at a resort in their chic swimsuits. We are inspired to step up our game. From the bathing suit expert Nicole Iasiello, the general manager at Swimsuits for All, we have broken down the styles and patterns that are going to help you be the style icon at your next pool BBQ (and, of course, right in time for the Fourth of July.)

Iasiello says, "Swimwear this season is all about being bold, fun and confident. Whether it's a high-waisted bikini or a bright-colored one-piece, there are endless ways to feel and ooze confidence in a swimsuit."

Here are four trends we are loving this summer:

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#### #1: V-Neck One-Piece:

##### Rachel Roy x Swimsuit For All, Rainbow Plunge

Flattering and supportive, this swimsuit will hug you in all the right places making you feel comfortable and confident. With a plunging V-neck, it's a sexy take on a summer classic and will be a favorite for jumping waves with the kids or sipping cocktails by the pool.

<https://www.swimsuitsforall.com/Rachel-Roy-Rainbow-Plunge-Swimsuit>

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## #2: Off-the-Shoulder One-Piece:

### GabiFresh x Swimsuits For All, Kingdom Swimsuit

Off-the-shoulder isn't just a trend for clothing; it's now an option for your swimwear style. These one-piece suits are the perfect mix of sporty and chic and especially nice when you need to cover up a little more. With bright, patterned options, you can also throw a skirt on and it will look like a fun, summer top before you hit the pool.

<https://www.swimsuitsforall.com/one-piece/bandeau-swimsuits>

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## #3: Sexy and Sporty Bikini:

### Pioneer Red Underwire Bikini, Swimsuits For All

Finding a rocking, comfortable two-piece that makes you feel confident is one of life's hardest missions. But now, look no further than this Pioneer Red Underwire Bikini that offers you an athletic feel while still looking feminine. This "full-coverage" two-piece is the perfect style for tanning and chasing down the kids with adjustable hooks and straps.

<https://www.swimsuitsforall.com/Pioneer-Red-Bikini>

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#### #4: One-Piece With a Twist:

##### All Dolled Up, Swimsuits For All

A one-piece that is flirty and fabulous, these clean-cut swimsuits have unique necklines and a variety of textures. This style offers you full support while still being fashion forward; they spruce your plain black swimsuit up a couple notches. You will be turning heads in this All Dolled Up one piece while feeling and looking your best.

<https://www.swimsuitsforall.com/Ashley-Graham-x-Swimsuits-For-All-DolledUp-Swimsuit>

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lasiello stresses that "the most important part about choosing a swimsuit is finding what makes you feel confident. Follow the trends that best fit your personality. No styles are off limits so long as they offer the proper support. Shopping note: the more support the swimsuit offers, the better fitting and more comfortable you're going to look and feel!"

Happy shopping, and we'll see you at the pool rocking a whole new look! To purchase these suits and more, visit [www.swimsuitsforall.com](http://www.swimsuitsforall.com)