

Closet Case: Style Interview with Katie Doyle

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Thursday, 10 March 2011 10:02 - Last Updated Thursday, 10 March 2011 10:14

Katie Doyle, previously my assistant and now a bombshell PR gal for Steve LeVine and brand ambassador for BCBGeneration, has sparkling style. Often, she can be found parading in a pair of Christian Louboutin's, Gucci caftan and a Chanel bag piled with press releases.



Katie is well spoken, witty and impeccably mannered; this overall demeanor carries through her wardrobe. She describes her look as "NYC chelsea girl meets California cool" and looks down on those who attempt the "effortless-look" but fall short only to look sloppy and unkempt. Katie found fashion-nirvana with the vintage gems of Misty Guerriero and appreciates the history and values behind Louis Vuitton. Need I say more? The girl is chic. She's going to need her oversized Tom Ford shades, as her future as a PR-goddess is bright.

How would you best describe your personal style?

NYC Chelsea girl meets California Cool. I am obsessed with Old Hollywood, so anything that reminds me of that time, I try to resemble. Grace Kelly's French Riviera style mixed with a modern icon of mine, Kate Beckinsale is ideal for me.

When it comes to fashion, what rules do you have for yourself and others?

Keep it simple and chic. And never leave home without your oversized shades, they could save your look.

Tell us about yourself.

I have the privilege of working in PR at Steve LeVine Entertainment, as well as being a Brand Ambassador for BCBGeneration. I love my field and could hardly call my positions "work."

What is the crown-jewel of your closet?

My vintage Louis Vuitton envelope clutch. It always adds a touch of glamour to any outfit, and I love the history behind it.

Your favorite place to shop?

Vintage by Misty. And of course, I'm also a slave to Saks.

What is the biggest mistake people make when dressing?

You have to find the balance between looking put together and "effortless", there is a fine line between casual and just plain sloppy- I don't recommend crossing it.

What should every women have in her closet this spring/summer?

I am obsessed with the 70's revival that's been seen on Gucci and YSL's runways this season. Floral blouses, a pair of wedges, flared jeans, an Hermes belt and a floppy sun hat, add some SPF and you're all set.

Favorite designer and why?

Stella McCartney is a fashion genius, and I admire her strong work ethic and sophistication. And I love BCBGeneration's modern selection and modest prices, they are great for young girls and don't sacrifice style.