

Shop For a Cause: Every Dollar Spent at The Shops at Norterra to Benefit North Phoenix

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Shop until you drop and raise money for local schools with The Shops at Norterra hosting its 6th annual “Earn & Learn” rewards program through March 31, 2019.

On track to donate nearly \$13,000 in cash grants to 10 North Phoenix schools, the “Earn and Learn” program gives participants points for every dollar spent dining, shopping, enjoying a service or seeing a movie at The Shops at Norterra. All guests have to do is simply upload their receipts to the online rewards platform and choose the school they’d like the points to go to. Each participating school is guaranteed to receive a cash grant of at least \$500 with the winner receiving \$2,500. This year’s participating schools include:

- Adams Traditional Academy
- Barry Goldwater High School
- Boulder Creek Elementary School
- Desert Sage Elementary School
- Norterra Canyon School
- Ridgeline Academy
- Sandra Day O’Connor High School
- Sonoran Foothills School
- Stetson Hills School
- Sunset Ridge Elementary School

“Over the last six years, we’ve donated more than \$50,000 to 18 schools through the “Earn & Learn” program and we’re excited to see the continued involvement from the community to further the cause,” said McKenzie Shaver, marketing specialist at RED Development. “With The Shops at Norterra being the premiere shopping and entertainment center in the area, we see so many families each week that gather for our morning Stroller Stride series, a quick dinner at one of our restaurants or a movie night at Harkins Norterra 14, and we’re happy to have the opportunity to give back to them.”

In late 2018, RED Development completed a multimillion-dollar redevelopment at Norterra adding an entertainment and dining district that will soon welcome new tenants. The redeveloped area is located near Harkins Norterra 14 Theatre and encompasses approximately 44,500 square-feet with 37,000 square-feet of leasable space and 7,500 square-feet of outdoor restaurant patios.

Norterra is anchored by Dick’s Sporting Goods, Best Buy and Harkins Theatres. Other popular tenants include Victoria’s Secret, Bath & Body Works, Mellow Mushroom, Sauce Pizza & Wine, Pita Jungle, P.F. Chang’s China Bistro, Texas Roadhouse, V’s Barbershop, Elevate Coffee, Charming Charlie, BevMo!, and Cyclebar Premium Indoor Cycling. Beauty District Salon Suites, Braidy Jewelers and Shasta Pools Showroom recently opened in the last year.

For more information about the “Earn & Learn” program or to submit a receipt to the online rewards portal, visit www.shopandlog.com/norterra. For more information on The Shops at Norterra, a tenant directory or to see the latest happenings, visit NorterraShopping.com.