

Dutch Bros Teams Up with Customers to Support the Boys & Girls Clubs of the Valley

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Thursday, 09 September 2021 13:52 -



On Friday, Sept. 10, Valley Dutch Bros locations will donate \$1 from every drink sold to help create a brighter future for the local youth. The raised funds will be donated to the Boys & Girls Clubs of the Valley.

The Boys & Girls Clubs of the Valley offers affordable afterschool and summer programs for more than 16,000 youth in grades K-12.

“Serving our communities is the heart of what we do at Dutch Bros,” said Travis Boersma, co-founder of Dutch Bros. “During the last 10 years our customers have helped us raise more than \$3 million. We are excited to be part of giving our kids a brighter future.”

Since 2011, Dutch Bros has designated one day every year to raise money for local youth organizations. Local operators choose where their donations go to ensure all of the communities benefit directly.

Who: Dutch Bros and Boys & Girls Clubs of the Valley

What: Buck for a Kid Day, in which \$1 from every drink sold is donated to Boys & Girls Clubs of the Valley. Drinks available include specialty coffee, smoothies, teas, freezes, lemonade, Dutch Bros Blue Rebel™ and Nitro Cold Brew

coffee.

When: Friday, Sept. 10

Where: Participating Dutch Bros Valley locations