

Someburros Launches “Feed Your Dreams” Campaign

Written by Mallory Gleich

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In a heartfelt extension of its decades-long commitment to community, Arizona Mexican restaurant, [Someburros](#), has launched **Feed Your Dreams** - a new initiative designed to support and celebrate locals across the state. Running now through **November 30, 2025**, the campaign invites Arizonans to share their dreams, whether personal, professional, or simply heartfelt, for the chance to have them fulfilled by the Someburros team.

Someburros has always believed in more than just serving food - it's about building community. The **Feed Your Dreams** campaign continues that legacy by offering surprise acts of generosity to teachers, students, healthcare workers, families in need, and others who make Arizona stronger every day.



"It has been a dream come true to partner with the Arizona Cardinals this season. When I was a young boy with just one location on Mill Ave. and Baseline, I never imagined we'd be here today," Owner and President Tim Vasquez said. "Food has always been more than a meal for us. It's a way to bring people together, to celebrate, and to care for one another. With Feed Your Dreams, we want to give back in the same spirit our guests have shown us for nearly 40 years."

Whether it's a catered lunch for an inspiring educator, help for a student striving to achieve academic success, or simply a moment of joy for someone going through a hard time, the campaign aims to bring positivity and purpose into people's lives.

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Anyone can submit their dream or nominate someone deserving. Dreams will be selected throughout the campaign and fulfilled by the Someburros team in personalized, impactful ways. The launch of Feed Your Dreams comes as the family-owned brand continues to expand its footprint across Arizona while staying true to its roots. Even as the company grows, its mission remains grounded in gratitude, family, and connection.

This campaign is just one part of Someburros' broader efforts to serve the community, not just with flavorful dishes like their famous burros, tacos, and enchiladas, but also through acts of kindness and generosity. Whether in schools, hospitals, neighborhoods, or stadiums, Someburros continues to show up with purpose. To learn more, visit someburros.com.