

Michael Dee's Publisher Letter: November 2012

Written by Michael S. Dee

Tuesday, 30 October 2012 17:02 - Last Updated Tuesday, 27 November 2012 10:53

We are proud to present Arizona Foothills Magazine's annual Luxury Issue!

Luxury has so many different meanings—from that private casita with a plunge pool at the Four Seasons in Costa Rica to the newest pair of Jimmy Choos. I decided to ask some of the Valley's most successful people: What does luxury mean to you in one word? You will find their answers interesting. Freedom was the No. 1 response—seems fitting with this being an election year. Here is the list:

Amber Walter,

Author of "The Three-Year Lie": **Freedom**

Carrie Martz,

CEO of The Martz Agency: **Freedom**

James Loo, M.D.,

President of Premier Family Care: **Simplicity**

Dr. Steve Lipsky, M.D.,

Owner of Doctor Housecalls of Paradise Valley: **Freedom**

Robert E. Lee,

Intuitive: **Peace**

Christopher Gross,

Chef and Co-owner of Christopher's Restaurant and Crush Lounge: **Jamie**

Aaron May,

Chef and Partner of LTB Concepts: **Comfort**

Erik Peterson, AIA,

Principal Architect of PHX Architecture: **Delight**

Lynne Love,

Philanthropist: **Love**

Lady La,

Fox 10 and 101.5 JAMZ FM Personality: **Cheesecake**

Scott Gauthier,

Designer and Owner of Jewelry by Gauthier: **Artistic Freedom**

Larry Buchanan,

Retired Saks Fifth Avenue Executive: **Service**

Pari Scroggin,

Attorney with Manning & Kass, Ellrod, Ramirez, Trester: **Bliss**

Elycia Marie,

Owner of Arcadia Vintage: **Freedom**

Jamie Hormel,

Owner of The Wrigley Mansion: **Quality**

Johnjay Van Es,

Host of Radio Show, Johnjay & Rich, 104.7 KISS FM: **Family**

Alfredo J. Molina,

CEO of Molina Fine Jewelers: **Access**

Melissa Larsen,

Editor in Chief of Arizona Foothills Magazine: **Chocolate**

Hal Looney,

Area President of Shea Homes/Active Lifestyle Division: **Family**

Taber Anderson,

Principal and Chief Investment Officer of The True Life Companies: **Freedom**

Jason Rose,

President of Rose+Moser+Allyn: **Thread-count**

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Michael Lindstrom,

Author and Performance Consultant: [Freedom](#)

Kassie Rehorn,

Volunteer with the Ronan Thompson Foundation: [Health](#)

Shelley Kuhle,

Mom: [Health](#)

Jacqueline Nerguizian,

Designer and Owner of Jacqueline Nerguizian Fine Jewelry: [Love](#)

Melissa Rein,

The Brand Consortium PR: [Freedom](#)

Anthony Salcito,

President of Salcito Custom Homes: [Sleep](#)

Vernon Parker,

Candidate for Congress and Arizona's Ninth Congressional District: [Sleep](#)

Kate Birchler,

Senior Marketing Manager of Scottsdale Fashion Square: [Meditation](#)

Amy Dattilo,

Store Manager and Makeup Specialist of Citrine Natural Beauty Bar: [Indulgence](#)

Luxury, to me, is time. Time to do what I love to do, and time to spend with my family and friends who I love the most. My No. 1 luxury is, of course, my son. I love you, Spencer, always. Enjoy the Luxury Issue and, remember, AZFoothills.com's Best of Our Valley voting ends Nov. 30. Wishing you and your family the very best this Thanksgiving!

Michael S. Dee *President and Publisher*

Michael Dee publisher of Arizona Foothills Magazine based in Scottsdale, Arizona can be followed on Twitter [@MichaelSDee](#).

Michael Dee of Arizona Foothills Magazine welcomes your comments or questions at Mdee@azfoothills.com.