

Dads We Adore: Grant Crone of MMR Marketing

Written by Melissa Larsen
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In honor of Father's Day this weekend, AZFoothills.com shares one of our favorite Valley dads each day leading up to the holiday. Today, meet Grant Crone, principal of MMR Marketing, and learn about his youngest son's most interesting birthplace.



Children's name(s) and age(s): Carter, 2; Woody, 10 months.

What is your biggest joy in being a dad? Biggest struggle? The biggest joy is the unconditional love they give. No matter what happens during the day in 'adult world,' when you come home, you get the hugs, see the smiles and step back into their world; there's no better place to be. The biggest struggle is maintaining a balanced life. The kids deserve and require a lot of attention, but so does everyone else - spouse, family, work fam, clients, friends, and self. It's a next-level high-wire act that I'm still trying to dial in.

What has been your proudest moment as a father? Helping my wife deliver our youngest kid, Woody, in the passenger seat of our car, two miles short of the hospital.

Looking back, what advice would you give to yourself as a new dad? Leave earlier for the hospital.

Describe your perfect day with your family. A morning bike ride to Snooze, an A.M. Eatery for breakfast (especially if the balloon guy is there), pool time at the house, a nap for everyone (parents included), a trip to the park to go fishing, then back home, barbecue in the back yard, bedtime, babysitter arrives, Mom and Dad hit the town.

How do you like to celebrate Father's Day? The kids have been pretty young the past few years, so my wife has always lined up the perfect Father's Day, but this year, we're taking them camping for the first time. Some of my best memories growing up were in the White Mountains, so I look forward to sharing that experience with them.

Local favorites...

Family-friendly restaurant: Windsor - hands down the best kids meals, and they hit the table super quick.

Spot to be outdoors: feeding the ducks and fishing at Granada Park.

Family-friendly resort: The Phoenician

Annual family event: Junior League's Touch-A-Truck Event